Zoho One

Zoho One is an integrated suite of applications and services based on the Zoho platform, storage, and infrastructure, enabling businesses to have one unified experience and user interface (UI).

— Unified Services include analytics, search, artificial intelligence(AI), provisioning and sign-on (SSO), communication, directory, signals, notification, and payments.

— Applications (more than 40) include Billing, Books, CRM, Campaigns, Cliq, Flow, Forms, Mail, SalesIQ, Social, Subscriptions, Projects, and Recruit.

In October 2021 Zoho announced new services including analytics and AI enhancements, self-service data prep, enterprise search, and telephony. New applications include digital commerce, remote collaboration, learning management, and Work Graph, analyzing user interactions and activities across the company.

AT A GLANCE

Zoho presents One as the operating system for business, reducing the learning curve and administrative burden of providing users with a full suite of business applications. Fall enhancements focus on remote work and collaboration and digital-first customer and employee interactions.

DEEP DIVE

Beyond just an integrated suite of applications, Zoho's common services and infrastructure enable intelligent search and analysis across all company data regardless of the application where that data "lives," increasing productivity and accelerating insights.

LONG VIEW

As organizations seek to improve employee experiences, Zoho One flattens the learning curve to adding enterprise applications with a common UI. In this release, One addresses the needs of hybrid work environments with tools to help employees understand organizational structures and resources and more easily access training and guidance.

MONEY: Zoho One is priced very competitively, starting at $37/employee/month for all employees. Companies can also license One for a designated number of employees starting at $90/user/month.

MARKET: Zoho differentiates One based on the breadth of applications and services provided within one license and the economies of administration associated with common infrastructure and services.

PEOPLE: Work Graph is a highlight of this release, enabling individuals to quickly view and understand interactions between company resources, people, systems, and processes.

TECH: Zoho's embedded and conversational analytics and AI across all applications enables rapid insights for decision making with limited IT intervention.